Spirit of Collaboration

Executive Committee Meeting
Chicago, Illinois
September 11, 2007

Tom Cackler, Director
National CP Tech Center
Ted Ferragut, TDC
CP Road Map

Collaboration

No single organization has the funds, expertise, or political capital to carry out a program of this magnitude.

Strategic Highway Research Program (SHRP) programs don’t come along every day, and certainly not for single products.
The spirit of the road map is that individuals, agencies, and companies will come together under a common vision.

They will agree to work together to implement the plan, develop the next level of detail, and then collaborate to accomplish the work.
Collaboration is a mutually beneficial, well-defined relationship entered into by two or more organizations to achieve common goals.

Collaboration is the process of various individuals, groups, or systems working together, but at a significantly higher degree than through coordination or cooperation.

Collaboration typically involves joint planning, shared resources, and joint resource management. Collaboration occurs through shared understanding of the issues, open communication, mutual trust, and tolerance of differing points of view.

To collaborate is to “co-labor.”[^1]

[^1]: [http://www.nccev.org/resources/terms.html](http://www.nccev.org/resources/terms.html)
CP Road Map
Collaboration

CP Road Map Administrative Groups recommends

• Development of a Collaboration Center

• Mission: to promote organizational and researcher interaction that will lead to formal partnerships for conducting research and technology initiatives that meet the overall goals of the CP Road Map.

• Objective: to reach the goals of the CP Road Map sooner, more economically with more champions than would be possible if done conventionally.
Collaboration Center has three tasks:

- Database Management
- Connection
- Marketing and Communication
CP Road Map
Collaboration

Database Management Task

To keep the CP Road Map up-to-date and easily accessible
Connection Task

To help management and researchers connect to one another through innovative collaboration strategies and agreements.
Marketing and Communication Task

To provide information to all parties via websites, help desks, newsletters, and progress reports.
Discussion